

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Conf. No.: 9008 : Group Art Unit: 2454
Appln. No.: 09/923,923 : Examiner: Mohammad A. Siddiqi
Filing Date: August 7, 2001 : Attorney Docket No.: 401-13U1
Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL ASSETS ON NON-RELATED WEB SITES

AMENDMENT ACCOMPANYING RCE

This Amendment accompanies a Request for Continued Examination (RCE).

Please amend the patent application, without prejudice, as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks and Conclusion begin on page 5 of this paper.